

Is Dividend Smoothing Universal?

New Insights from a Comparative Study of Dividend Policies in Hong Kong and the U.S.

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ABSTRACT

In this paper, we develop new insights about the dynamics of corporate dividend policy by performing the natural experiment of comparing corporate dividend policies in Hong Kong and the U. S., two economies where the tax regime and equity ownership structure are significantly different. Our empirical results can be summarized as follows. First, a test of the Lintner model reveals that, unlike in the U.S., there is no significant smoothing of dividends by firms in Hong Kong. Second, the signaling effects of dividend changes are stronger in the U.S. compared to those in Hong Kong. Third, our logit analysis of the determinants of dividend changes indicates that, while lagged dividend yield significantly affects dividend changes in both countries, prior year stock returns significantly affect dividend changes in the U.S., but not in Hong Kong. Finally, the extent of dividend smoothing is not systematically related to blockholder equity ownership in either country. Overall, our results suggest that, compared to U.S firms, Hong Kong firms pursue a more flexible dividend policy commensurate with earnings, and that the differences between the dividend policies of firms in the two countries are driven primarily by differences in the tax regime across the two countries.

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1. Introduction

Ever since Lintner (1956), dividend policy in the United States has been extensively studied. Despite the adverse tax effects of dividends versus capital gains, many U.S. corporations pay out dividends, tend to smooth dividends over time, and are reluctant to cut dividends quickly even when internal funds are insufficient for good investment opportunities. The information content of dividend changes and the “sticky dividends effect” in the U.S. equity market have been well documented in previous empirical literature. One natural question that arises in this context is whether similar phenomena exist in other economies which may have significantly different institutional features or tax structures.

One example of an equity market with a tax regime, as well as institutional ownership structure, significantly different from the U.S. is Hong Kong. In Hong Kong, capital gains and dividends are not taxable for individuals, and inter-company dividends are not taxable for corporations.¹ The Hong Kong government adopts a hands-off policy towards industry and trade and implements a simple and low corporate tax structure.² There is free flow of capital, free trade, and no foreign exchange control. Further, Hong Kong companies have traditionally turned to the banks for capital, preferring high gearing to dilution of ownership. Interlocking directorships are prevalent throughout the smaller scale, Chinese-owned sector of the manufacturing industry

¹ During the sample period covered by our study, dividends were taxed mostly as ordinary income at the personal level in the U.S., subject to a higher tax rate on average than capital gains, barring a brief period after the 1986 tax reform act, when dividends and capital gains were both taxed at 28%. Of course, in 2003, the tax rate on dividends was dropped to 15% to match the tax rate on capital gains, thus nullifying the tax disadvantage of dividends: however, this is beyond our sample period. Apart from the differences in the actual tax rate, capital gains are taxable only when realized, which makes the effective tax rate on capital gains in the U.S. even lower compared to dividends, which are taxable in the year they are received.

² See the Wall Street Journal 02/09/1996 article: *An “Untested” Flat Tax*, for an interesting review and comment of Hong Kong's economy and tax structure. See also Price Waterhouse (1995a and b).

in Hong Kong. As a result, the Hong Kong stock market is characterized by a much larger proportion of closely held firms compared to the U.S. equity market.

Thus Hong Kong, with its tax and equity ownership structure quite different from the U.S., presents an excellent environment for research from an international perspective and to understand the effects of capital market imperfections on corporate financial policies. By comparing corporate dividend policies in Hong Kong and the U.S., we hope to answer the following questions. First, what are the intertemporal characteristics of dividend payments in Hong Kong, and how do they compare with those in the U.S.? Second, are dividend signaling effects in Hong Kong different from those in the U.S.? In particular, how do dividend increases and decreases as well dividend initiations and omissions affect stock returns in the two countries, and are these effects different across these countries? Third, what are the fundamental factors driving the dividend decisions in these two economies? In particular, how do the agency problems between firm managers and outside shareholders affect the dividend policies of firms in these two countries? In this paper we address these issues empirically by comparing the dividend policies of a sample of industrial and commercial firms in Hong Kong and the U.S. over the same time period. We use the Global Vantage database, an international equity database, for our study.

Our paper is related to two strands in the empirical corporate finance literature. The first literature is the one on corporate dividend policy. In his pioneering study of how U.S. firms choose their dividend payments, Lintner (1956) concludes that firms tend to smooth dividends relative to earnings: they are reluctant to raise dividends unless they are confident that the higher dividends can be sustained permanently by earnings, and firms are reluctant to cut dividends even when earnings decline. Lintner conjectured that firms have target dividend payout ratios and gradually adjust their dividends commensurate with earnings toward their target ratios. Later empirical studies of dividend policy in the U.S focused on the information content of dividend changes. For instance, Aharony and Swary (1980) found that equity price on average moves corresponding to

the direction of dividend change in the two day period around the dividend announcement day. Charest (1978) finds sluggish market reaction to dividend changes in that dividend increasing stocks earn positive excess returns and dividend cutting stocks earn negative excess returns in the months after the announcement date. There is also a large literature analyzing the relationship between dividend changes and omissions to prior and subsequent operating performance, as well as to the information content of dividend changes (see, e.g., Watts (1973), Aharony and Swary (1980), Asquith and Mullins (1983), Healy and Palepu (1988), and DeAngelo , DeAngelo, and Skinner (1992)). The literature dealing with the effect of tax policy on the dividend payment behavior of U.S. firms (see, e.g., Chetty and Saez (2005)) is also related to our paper.

The second literature our paper is related to is the one on multinational comparisons of corporate financial policies, with a view to understanding more about the factors driving these policies.³ In this spirit, Dewenter and Warther (1998) compare the dividend policies of U.S and Japanese firms, partitioning the Japanese data into *kieretsu*, independent, and hybrid firms. However, unlike our paper, their primary focus is not on the dynamic aspects of corporate dividend policy.⁴

The theoretical framework for our study is the asymmetric information framework developed by Bhattacharya (1979), John and Williams (1985), and Miller and Rock (1985). They demonstrate that in an asymmetric information environment, dividends signal firm insiders' private information about the firm's future prospects and therefore affect its equity market value. While the above are one-period models, John and Nachman (2000) analyze a multi-period dividend model under asymmetric information and differential taxation of dividends and capital gains. In their setting, dividend smoothing is generated by a combination of the need of firms to signal their private information in an asymmetric information setting with differential

³ See, e.g., Kang and Stulz (1996), Kato and Loewenstein (1995), or Rajan and Zingales (1995).

⁴ Another paper which studies the dividend policies of firms in Hong Kong is Frank and Jagannathan (1998), who, however, focus on why the fall in share price for each dollar of dividend paid is, on average, less than on dollar. They explain this phenomenon theoretically and empirically through microstructure arguments. Also, Ip and Ho (1989) examine dividend payout of six selected leading companies in major industries in Hong Kong. They find that half of the companies set a constant dividend payout ratio over the time period considered.

taxation of dividends and capital gains with their desire to strategically raise a greater amount of external financing during periods when facing a lower extent of asymmetric information in the financial market.

The theoretical literature has thus identified scenarios under which dividend changes convey insiders' private information to the equity market and under which management chooses to smooth dividend payments. The implications of the above theoretical models seem to fit rather well with the results of previous empirical studies of the dividend policies of U.S. firms, precisely because dividends are taxed at a higher rate than capital gains at the personal level, and due to the asymmetric information environment in the U.S. equity market. When we move our focus to the Hong Kong equity market, however, many unanswered questions remain. Without differential taxation between dividends and capital gains, some models (e.g., John and Williams (1985)) can no longer sustain the dividend signaling result. Moreover, if concentration of ownership or a close monitoring mechanism exists, there will be less asymmetric information between management and major shareholders, which implies less signaling is necessary. Further, if decision making insiders (management) are more likely to be long term investors in a firm, they will care less about the equity market value in the short run even under asymmetric information between management and public shareholders. This latter effect is important in the Hong Kong setting, since our ownership data shows that, in Hong Kong, equity ownership is more concentrated than in the U.S. (see Figure 1). In particular, banks, corporations, and individual shareholders are more likely to control 5% or more of a firm's equity in Hong Kong. In contrast, equity ownership is more dispersed in the U.S.

In summary, asymmetric information models have the following implications for our comparison of dividend policies between Hong Kong and the U.S. First, the extent of dividend smoothing will be greater in the U.S. compared to Hong Kong. Second, in each country, the greater the extent of ownership of a firm's equity by outside blockholders (and therefore the smaller the extent of asymmetric information between firm insiders and outsiders), the smaller the extent of dividend smoothing by the firm. As we discuss later, we will use this implication to distinguish between ownership and tax effects as the main determinant of the differences in

dividend policies of firms in Hong Kong and the U.S. Finally, the signaling effects of dividend changes on stock returns will be less significant in Hong Kong compared to those in the U.S.

In addition to asymmetric information models, agency models (e.g., Easterbrook (1984)) can also help to shed light on the difference in dividend policies between firms in Hong Kong and the U.S. Agency theories focus on the different incentives of managers and outside shareholders and the role of dividends as a disciplining mechanism. By reducing the amount of free cash flow, dividends force managers to submit to the discipline of the financial markets. Similar to asymmetric information (signaling) models, these theories also predict that dividend changes should be positively related to stock returns because a higher dividend level reduces managers' tendency to waste free cash. The level of ownership by blockholders is significantly greater in Hong Kong compared to the U.S., and these blockholders have the ability to monitor firm managers. Hence, we would expect the extent of agency conflicts to be significantly lower in Hong Kong compared to the U.S. This would imply that the effect of dividend changes on stock returns will be greater in the U.S. compared to Hong Kong.

We first study dividend smoothing by industrial and commercial firms in the U.S. and in Hong Kong. We form annual aggregate dividends and aggregate earnings (earnings is measured as net income less any preferred dividends) by summing up each individual firm's dividends and earnings. The time series of aggregate dividend payout ratio (aggregate dividends divided by aggregate earnings) gives a measure of the distribution of earnings to common shareholders in the industrial and commercial sector of the economy. We then proceed to test the Lintner dividend model using time series regressions at both the aggregate and firm levels. Our empirical results suggest that dividend payout in Hong Kong, both on the aggregate and the firm level, is more closely related to earnings in the same year than in the U.S., and that the speed of adjustment to a long term target dividend payout ratio is much faster in Hong Kong than in the U.S. In other words, our findings are consistent with the hypothesis that the extent of dividend smoothing is much smaller in Hong Kong than in the

U.S.

We then study whether the above difference in dividend smoothing between Hong Kong and U.S. firms is driven by tax effects or ownership effects. In order to distinguish between the above two effects, we divide the firms in each country into those with high ownership by outside blockholders versus those with low ownership, and run time series regressions of the Lintner model separately on these two categories of firms in each country. As discussed earlier, if ownership effects are driving the above differences, one would expect firms with high ownership by blockholders (and therefore facing a smaller extent of asymmetric information in the equity market) to engage in a smaller extent of dividend smoothing. Contrary to the above expectation, we find that firms with greater blockholder equity ownership engage in a greater extent of dividend smoothing, thus suggesting that the above differences in dividend smoothing between Hong Kong and the U.S. are driven primarily by the differences in tax structure rather than equity ownership differences across the two countries.

We then separate the universe of dividend changing firms into those increasing dividends versus those cutting dividends, as well as into those initiating dividends versus omitting dividends. We construct an equally weighted as well as a value weighted equity index as a market proxy composed of all industrial and commercial firms in each country separately. We then conduct a multivariate analysis of the effect dividend changes (increases versus decreases, and initiations versus omissions) by firms on the stock returns in the dividend change year. The results of the empirical analysis indicates that the difference in excess returns for a dividend increase relative to a dividend cut event is less pronounced in Hong Kong relative to that in the U.S. Similarly, the difference in excess returns for a dividend initiation relative to a dividend omission event is less pronounced in Hong Kong than in the U.S. Overall, our results indicate that dividend changes are less closely linked to equity performance in Hong Kong than in the U.S. In other words, our results show that the signaling effects of dividend changes are weaker in the Hong Kong equity market relative to in the U.S.

Finally, we make use of logit regressions to study the factors driving dividend change decisions in

Hong Kong and the U.S. The explanatory variables we use are one-year lagged firm fundamentals and the current year market-adjusted excess stock returns. As expected, the most significant determinant of both dividend decreases as well as increases in both countries is the lagged dividend yield. In both countries, a firm with a high dividend yield is more likely to cut dividends in the following year than a firm with a low dividend yield. On the other hand, a firm with a high dividend yield is less likely to increase it relative to one with a low dividend yield. Another interesting finding from our logit analysis is that dividend cuts are likely to be preceded by stock return underperformance and dividend increases by stock return outperformance in the U.S. but not in Hong Kong.

What do our results tell us about the difference in the dividend policies of firms in Hong Kong and the U.S., and the implications of these differences for various theories of dividend policies? First, firms engage in dividend smoothing to a much smaller extent in Hong Kong compared to the U.S. Second, the equity market reacts to a significantly smaller extent to changes in firms' dividend policies in Hong Kong compared to the U.S. Third, the differences in dividend smoothing between Hong Kong and the U.S. seem to be driven primarily by the difference in the taxation of dividends and capital gains in the two countries. Overall, the above results provide significant support to asymmetric information models of dividend policy, though the second result above is consistent with the implications of agency models as well.

The rest of the paper is organized as follows. Section 2 summarizes the main hypotheses we test in this paper. Section 3 describes the data. Section 4 investigates the Lintner and other related dividend models for the two economies. Section 5 distinguishes between the tax and ownership effects on dividend smoothing behavior in Hong Kong and the U.S. Section 6 studies the relationship between dividend changes and equity performance. Section 7 examines fundamental factors influencing the dividend cut and increase decisions of firms in Hong Kong and the U.S. by using a logit analysis. Section 8 concludes.

2. Development of Testable Hypotheses

As we argued in the introduction, the tax structure in the U.S. motivates firms to engage in dividend smoothing to a larger extent than in Hong Kong. Further, given that the ownership structure in Hong Kong is significantly more concentrated than in the U.S., we would expect the extent of asymmetric information between firm insiders and outsiders to be greater in the U.S. compared to that in Hong Kong. Therefore, models such as John and Nachman (2000) imply that the need for dividend smoothing will be greater in the U.S. compared to Hong Kong. This yields the first hypothesis we test in this paper:

H1: The adjustment of dividends to current earnings is faster in Hong Kong compared to that in the U.S.

As discussed earlier, the tax structure in Hong Kong, taxing dividends and capital gains at the same rate, is less conducive to dividend signaling compared to that existing in the U.S. (during the sample period of our study). Further, given the higher proportion of equity held by blockholders in Hong Kong relative to the U.S., and given that equity holders with significant ownership in the firm (i.e., blockholders) have the resources to engage in information production about the firm and thus reduce the information asymmetry they face relative to firm insiders, the extent of asymmetric information facing firms in Hong Kong is lower than that in the U.S. Either of the above two effects may lead to greater dividend smoothing by U.S. firms compared to Hong Kong firms. We can distinguish between the above two effects by comparing the extent of dividend smoothing across firms with different equity ownership by blockholders in each country (i.e., keeping the tax structure constant). This leads to the following testable hypothesis:

H2: If ownership differences are the primary driver of the difference in dividend smoothing behavior between Hong Kong and the U.S., then firms with a higher level of ownership by blockholders in each country will systematically engage in a smaller extent of dividend smoothing.

Given that the tax structure in the U.S. is more conducive to signaling insiders' private information

compared to that in Hong Kong, and that the extent of asymmetric information between firm insiders and outsiders is likely to be higher in the U.S. compared to Hong Kong, we would expect the signaling effects of a dividend change on stock returns to be greater in the U.S. compared to that in Hong Kong. This yields the following testable hypothesis:

H3: The effect of a firm's dividend change on its current stock returns will be greater in the U.S. compared to that in Hong Kong.⁵

3. Data

Our data is collected from the Global Vantage database provided by Standard and Poor's. This is an international equity database which contains firm accounting information in the Industrial/Commercial File or the Financial Service File, and monthly equity price and dividend information in the Issue File for various countries. By calculating the cumulative adjustment factors in the Issue File, we construct monthly equity returns and dividend per share information. We exclude financial service companies (SIC codes 6000 to 6999) and utilities (SIC codes 4900 to 4949) from our sample. Our Hong Kong sample, covering the period from 1984 to 2002, consists of all industrial and commercial companies that are both listed on the Stock Exchange of Hong Kong and use HKD as the currency.⁶ Similarly, we proceed to form the sample of U.S. industrial and commercial firms from the Global Vantage database. To facilitate a meaningful comparison between the U.S. and Hong Kong samples, we perform an industry matching of U.S. firms with Hong Kong firms: a U.S. company is included in our sample only if its Standard Industry Classification (SIC) code matches one of the SIC codes in the Hong Kong firm sample. We select all industry-matched and U.S.-incorporated firms which

⁵ As discussed in the introduction, this testable implication is also generated by agency models.

⁶ We chose not to extend our sample period beyond the year 2002 since the U.S. had a major tax reform in 2003, which substantially reduces the difference between the taxes on capital gains and dividends in the U.S., thus making the tax regimes in the two countries more or less similar to each other. Further, given that our equity ownership snapshot was taken in the year 1996, we did not want to go too many years beyond that year.

are listed on the New York Stock Exchange, American Stock Exchange, or NASDAQ National Market.

Table 1 gives the summary statistics of variables used in our study. These variables, which represent various fundamental characteristics of these firms, are from the Global Vantage database, and are collected by combining data items in the Industrial/Commercial File and the Issue File. Dividend payout ratio is obtained via dividing a firm's dividends by its earnings available for common stockholders (net income net of preferred dividends). It gives a measure of the distribution of earnings to investors and the retention of earnings for reinvestment for an industrial and commercial firm. Dividend yield is defined as the dividend per share over the closing stock price at fiscal year end. PE is price-earnings ratio at fiscal year end. Size is the logarithm of the firm's market capitalization at fiscal year end. ROA is the return on assets at fiscal year end. D/E Ratio is the ratio of long term debt and firm market value of equity at fiscal year end. Excess Return (EW) is the firm's stock return in excess of an equally-weighted market index for the fiscal year. Excess return (VW) is the firm's stock return in excess of a value-weighted market index for the fiscal year. Market proxy is an equally-weighted or value-weighted index of all Hong Kong or U.S. industrial/commercial firms with available return data in the Global Vantage database. Market/Book is the firm's equity market value over common equity book value at fiscal year end. These variables are summarized across all firm-years. As we can see, while most of the variables are approximately similar for Hong Kong and the U.S., firms in the U.S. generally have higher PE ratio, Market/Book, ROA, and leverage. Moreover, firms in Hong Kong tend to have a higher yet less volatile dividend payout ratio (with mean 0.58 and standard deviation 1.67) than firms in the U.S. (with mean 0.21 and standard deviation 7.81), suggesting that industrial and commercial companies in Hong Kong follow a dividend policy closer to a constant dividend payout ratio compared to firms in the U.S.

We also collect the ownership data for a subsample of the firms in the two countries. Our ownership data for Hong Kong firms is from the database constructed by Claessens, Djankov, and Lang (2000), which contains the number and percentage of shares held by the five largest blockholders (each of whom holds more

than 5% of the total shares) for 2980 firms in nine East Asian countries for the year 1996. We extract the data for Hong Kong from their database, and add up the percentage of voting shares owned by these five blockholders to proxy for how tightly a firm is controlled by its major shareholders. Our ownership data for U.S. firms is from the dataset provided by Dlugosz, Fahlenbrach, Gompers, and Metrick (2006), which gives the percentage of shares held by all blockholders for U.S. firms from 1996 to 2001. However, since we have Hong Kong equity ownership data available only for the 1996 fiscal year, we extract only the 1996 ownership data from the DFGM dataset for industry-matched U.S. firms in our sample.⁷

Table 2 summarizes the ownership data for our sample firms. We define a major shareholder (blockholder) of a firm as one who controls at least 5% of the firm's stock. The aggregate percentage of shares held by all major shareholders of a firm indicates the level of corporate ownership concentration: a small number implies diverse stock ownership, while a large number implies a high degree of concentration of stock ownership. We report major stock ownership in each percentage of shares decile for Hong Kong and U.S. firm samples: share decile 1 represents an (aggregate) ownership between 0 and 10% held by major shareholders, and share decile 10 represents an ownership between 90% and 100% held by major shareholders. As we can see, the mean level of ownership by major shareholders in Hong Kong is 36.8% and the median is 35%, whereas in the U.S., an average (median) firm has 20.8% (18.1%) of shares held by its major shareholders, which is much lower than that in Hong Kong. Moreover, stock ownership is more dispersed in the U.S. than in Hong Kong. For example, 30.35% of the U.S. companies in the sample have major shareholders holding less than 10% of the company stock, while none of Hong Kong companies are in the same situation. There is a larger proportion of Hong Kong companies with ownership by major shareholders between 20% and 60%.

This higher degree of concentration of equity ownership in Hong Kong relative to the U.S. is depicted in Figure 1. Since major shareholders are likely to have direct access to top management and also have the

⁷ Since equity ownership does not change dramatically from year to year, it is reasonable to assume the equity ownership

resources to produce more precise information about the firm, the extent of asymmetric information between management and major shareholders will be significantly less on average when stockholding is more concentrated. Therefore, the data we present here implies that the extent of asymmetric information between insiders and outsiders is significantly less in Hong Kong compared to that in the U.S. As a result, dividends may be a less important tool in conveying private information about a firm's future prospects from firm insiders to outsiders in Hong Kong relative to its role in the U.S. Further, even when dividends are employed by firm insiders as a signal to convey their private information to outsiders, the signaling effect of a dividend change on a firm's stock price (and its stock returns) will be lower when the extent of asymmetric information facing the firm is lower, implying that the effect of a dividend change on current stock returns will be smaller in Hong Kong compared to that in the U.S. (as discussed under **H3**).

4. Dividend Smoothing Patterns

In this section, we compare the extent of dividend smoothing in Hong Kong versus that in the U.S. and test our first hypothesis (**H1**) that the adjustment of dividends to current earnings is faster in Hong Kong compared to that in the U.S.

4.1. Frequency of Dividend Changing Events

We begin with a characterization of how frequently Hong Kong and U.S. firms adjust their annual dividend levels. Table 3 reports the frequency of dividend changes for our sample of Hong Kong and U.S. firms from 1984 to 2002. Panel A reports the frequency of changes across Cuts (a larger than 10% fall in annual dividends), Increases (a larger than 10% increase in annual dividends), and Continuations (no change or

in 1996 is fairly representative of our sample period.

changes smaller than 10% in annual dividends).⁸ To avoid overstating the incidence of dividend cuts (increases), we follow Dewenter and Warther (1998) to count only the initial cuts (increases) when there are a series of cuts (increases) in consecutive years. The results do not change materially if we include all dividends cuts and increases in these categories. We find that U.S. firms are far more reluctant to adopt dividend changes than Hong Kong firms through cuts and increases: 38.34% of Hong Kong firms in our sample increase their annual dividend levels more than 10% from the previous year while this fraction is 18.09% in the U.S. Similarly, 33.22% of Hong Kong firms cut their dividends more than 10% from the previous year whereas only 8.22% of U.S. firms do so. A Chi-square test of independence rejects equal distribution at the 1 percent level when comparing Hong Kong and U.S. firms. Clearly, U.S. firms are more reluctant to change their dividends than Hong Kong firms.

Panel B of Table 3 shows the frequency of changes across Initiations (moving from zero to a positive level of annual dividends), Omissions (moving from positive to zero annual dividends), and Other (all other annual dividend changes). As we can see, 11.89% of the Hong Kong sample are dividend initiations while only 3.01% of the U.S. sample go through the same dividend changes. Similarly, 9.37% of Hong Kong firms and 3.81% of U.S. firms omit their annual dividends. Again, the result from a Chi-square test of independence rejects the null that the data come from the same distribution at the 1 percent level for the Hong Kong sample versus the U.S. sample. In sum, Hong Kong firms seem to be more willing to change their dividend levels through initiations, omissions, cuts, and increases.

4.2. The Lintner Model

Another measure of managerial willingness to change dividends is the speed of adjustment (SOA)

⁸ We use the cut-off value of 10% to filter out immaterial changes in dividends and imprecision in the data. However, our empirical results are not sensitive to this restriction. We have tried the cut-off values of 0%, 5%, and 20%, and all give us broadly similar results.

parameter from the Lintner model. Lintner (1956) proposed a simple theoretical model of corporate dividend policy after an extensive field study of U.S. companies. He concludes that most companies tend to have a long-term target dividend payout ratio but the actual dividend payments deviate from the target, and a dividend smoothing effect exists. Companies tend to raise dividend payout to its long-term target level only after the management is confident that the new dividend amount is sustainable thereafter; and companies tend not to cut or stop dividends when they only experience temporary reductions in earnings or cash flows. His model is given by:

$$D = a + bP + cD_{.1} + u ,$$

where D is dividend payment of the current year, $D_{.1}$ is dividend payment of the previous year, P is earnings (net income) of the current year, and u is a random disturbance. Lintner reports highly significant regression coefficients when using aggregate dividend and earnings data in the period 1918-1951. The speed of adjustment parameter is estimated by the previous literature using the following variant of the above model:

$$\Delta D = a + c(rP - D_{.1}) + u ,$$

where ΔD is the change in dividends in the current year versus the previous year, $D_{.1}$ is the dividend payment during the previous year, P is earnings (net income) during the current year, r is the unknown target payout ratio, a is a constant, u is a random disturbance, and c is the speed of adjustment parameter.

We investigate the same phenomena using Hong Kong and U.S. equity data in the time period 1984-2002. From the Global Vantage Industrial/Commercial File, we collect Hong Kong and industry-matched U.S. firms with non-missing fiscal year data in common dividends (data item 36), net income (data item 32) and preferred dividends (data item 35). Earnings available for common stockholders is calculated as net income net of preferred dividends. We test the original Lintner model and several variants of the above model both on an aggregate level and on a firm level. The regression models we use are as follows:

$$\text{Model 1: } D = a + bP + cD_{.1}$$

$$\text{Model 2: } D = a + bP + cP_{.1}$$

$$\text{Model 3: } D = a + bP$$

$$\text{Model 4: } \Delta D = a + b\Delta P$$

$$\text{Model 5: } D = a + bP_{.1} + cD_{.1}$$

$$\text{Model 6: } \Delta D = a + b\Delta P + cD_{.1}$$

where D is the dividend paid during the current year, P is the earnings (net income net of preferred dividends) during the current year, $D_{.1}$ is the dividend paid during the previous year, $P_{.1}$ is the earnings during the previous year, ΔD is the change in dividend payout during the current year versus the previous year, and ΔP is the change in earnings for the current year versus the previous year. Model 2 is a revised version of the Lintner model adopted in Darling (1957) under the assumption that past dividends are highly correlated with past earnings. Thus, model 2 tests how dividend payment is related to current and past earnings. Model 3 investigates if current earnings alone can explain the dividend payment. In model 4, we hypothesize that only changes in earnings cause changes in dividends. Model 5 tests whether past earnings or past dividend levels matter more for current year dividend payouts. Model 6 tests the significance as well as the magnitude of the speed of adjustment parameter ($SOA = -c$).

Table 4 reports the regression results of Lintner models for Hong Kong and U.S. industrial and commercial firms on an aggregate level. We run time series regressions on each of the above six models by first summing together individual firm data to arrive at an aggregate level of dividend payouts and earnings. Panel A gives results for Hong Kong firms while panel B examines U.S. firms. Comparing the results for model 1 for both countries, we can see that the coefficient for current year earnings is highly significant at the 1% level (t-statistic = 3.11) in explaining dividend payout in Hong Kong, but only marginally significant at the 10% level in the U.S. (t-statistic=1.76). The magnitude of the coefficient for current year earnings is also larger in Hong Kong than in the U.S. Moreover, although in both countries, past dividend levels positively and

significantly affect current year dividend payouts, showing a certain degree of dividend smoothing, the coefficient of past dividends is much bigger in the U.S. than in Hong Kong (0.927 compared to 0.657) and also more statistically significant (with a t-statistic of 9.29 compared to 6.30). The goodness of fit for both economies is high with adjusted R-squares in the high eighties. The Durbin-Watson tests for autocorrelation of the least squares residuals show that we cannot reject the hypothesis that there is no autocorrelation in our model 1 regression for both U.S. and Hong Kong firms.

We now turn to the results of our test of other variants of the original Lintner model. These tests show that for Hong Kong firms, whenever current year earnings is present in the model, it is highly significant at the 1% level, while the same is not true for U.S. firms (at best the current year earnings is marginally significant at the 10% level for the U.S.). Model 4 also presents interesting results: in Hong Kong, the change in earnings can explain a significant proportion of the change in dividends with adjusted R-squares of 53%, while in the U.S., the change in earnings has almost no explanatory power for the change in dividends (with adjusted R-squares below 15%). Model 6 shows that the speed of adjustment (SOA) parameter is 0.343 in Hong Kong using aggregate data whereas SOA in the U.S. is small and not significantly different from zero.

Table 5 reports our firm level regression results of the Lintner model and variants of the above model to test dividend smoothing in Hong Kong and the United States. To eliminate possible bias due to lack of data, we require at least seven years of nonzero dividend and earnings data for a firm to be included in this analysis. Restricting the sample to firms with five or ten years of data does not change the results. The average (mean) model coefficients, average t-statistics, and average adjusted R-squares from regression models carried out on a firm level are reported in Panel A and B for Hong Kong and the U.S., respectively. As we can see, the results are qualitatively similar to the aggregate level results reported in the last table. In particular, model 1 continues to show that past dividend seems to be more important in driving the current dividend level for U.S. firms than for Hong Kong firms, and that current year earnings significantly affects current year dividend payouts in Hong

Kong but not in the U.S. Although on a firm level basis, the SOA parameter from model 6 is also significant for U.S. firms, its average value is only 0.279, which is less than half of the SOA for an average Hong Kong firm (0.684).

Panel C of Table 5 compares the speed of adjustment (SOA) estimates from Model 6 for Hong Kong and U.S. firms by using formal statistical tests. A two-sample t-test for the equality of means of SOA for both countries (assuming unequal variances) rejects the null hypothesis at the 1% level. Similarly, a nonparametric Chi-square test (K-sample test) for the equality of median SOAs for firms in the two countries also rejects the null at the 1% level.

In summary, both our aggregate and firm level comparisons of dividend policies in Hong Kong and the U.S. suggest that the dividend payout of firms in Hong Kong is more closely related to earnings in the same year than in the U.S., and that the speed of adjustment to a long term target dividend payout ratio is much faster in Hong Kong than in the U.S. In other words, our findings are consistent with our first hypothesis (**H1**) that the extent of dividend smoothing is much smaller in Hong Kong than in the U.S.

5. Distinguishing Between Ownership and Tax Effects

Next, we use our sample of corporate ownership data to distinguish between a tax effect and an ownership effect on firms' different dividend smoothing behavior in the two countries. The idea is to compare the extent of dividend smoothing across firms with different equity ownership by blockholders in Hong Kong (and in the U.S.) while keeping the tax regime constant. This is a test of our second hypothesis (**H2**). Since corporate ownership usually experiences little variation over time, we assume that our snapshot of the ownership data in 1996 holds constant over the years for both countries.

We first split each country's sample into two groups, each with a different ownership level: "above median" refers to the set of firms whose equity ownership by outside blockholders exceeds the country median

ownership, while “below median” refers to the set of firms whose equity ownership by outside blockholders is smaller than the country median ownership. We then perform a firm-level Lintner model analysis as we did in Section 4.2. To construct an estimate of the speed of adjustment (SOA) parameter, we estimate each firm’s dividend change decision by using model 6 in Section 4.2. Table 6 reports the mean and median SOA for the two groups of firms in each country. As we can see, both groups of firms in Hong Kong have a significantly larger SOA than the corresponding group of firms in the U.S., and the difference is statistically significant at the 1% level for both means and medians, confirming our earlier results that firms in Hong Kong engage in less dividend smoothing than firms in the U.S. Moreover, comparing the two groups of firms with different ownership levels within a given tax regime (i.e., in a given country), we find that the mean SOA parameter for firms with lower blockholder ownership is actually higher than the mean SOA parameter for higher blockholder ownership firms, contrary to our second hypothesis (**H2**). For example, the mean SOA parameter for the Hong Kong firms in the “above median” ownership group is 0.696, whereas the mean SOA parameter for Hong Kong firms in the “below median” ownership group is 0.722. The same relationship is also found if we look at the mean SOA parameters for U.S. firms with different ownership levels. However, the difference in the mean SOA parameters for the two ownership groups is not statistically significant, even at the 10% level. Similarly, if we look at the median SOA parameters across the two groups of firms with different ownership levels, we can see that although the “above median” group has a slightly higher median SOA than the “below median” group for both countries, the difference is again insignificant, failing to support our second hypothesis.

In summary, our evidence in this section contradicts our second hypothesis (**H2**) that in both Hong Kong and the U.S., firms with a higher level of ownership by blockholders will engage in a smaller extent of dividend smoothing. This indicates that the difference in tax structure between Hong Kong and the U.S. is the primary driver of the difference in dividend smoothing behavior between the two countries.

6. Dividend Change and Equity Performance

We next study the relationship between dividend changes and equity performance, and test our third hypothesis (**H3**) that the effect of a firm's dividend change on its stock returns will be greater in the U.S. compared to that in Hong Kong. Dividend per share and stock return (including reinvested dividends) information is obtained from the Global Vantage Issue File, and is adjusted for stock splits and stock dividends. As in Table 3, we analyze four categories of dividend changes: increases, cuts, initiations, and omissions. The Hong Kong sample with non-missing stock return data for the current fiscal year consists of 352 dividend increases, 305 dividend cuts, 189 dividend initiations, and 149 dividend omissions. The U.S. sample consists of 673 dividend increases, 306 dividend cuts, 149 dividend initiations, and 189 dividend omissions.

6.1. Stock Returns

To measure equity performance, we calculate the buy-and-hold returns following the practice in Ritter (1991) and Loughran and Ritter (1995) in their study of the long-run performance of IPOs. All returns include reinvested dividends. We construct the buy-and-hold raw annual returns for each stock for the fiscal year during which a dividend change occurs. Raw return is adjusted by a market benchmark index return (described in 4.2) in the same time period. Raw buy-and-hold annual return for a firm in fiscal year T is calculated by compounding 12 monthly returns:

$$R_{iT} = \prod_{t=1}^{12} (1 + r_{it}) - 1 ,$$

where r_{it} is the monthly return for firm i in month t of fiscal year T . If a firm is listed less than a year in the calculation of annual return, its return for the fiscal year is considered missing.

6.2. Market Adjusted Excess Returns

To form a proper market index representing equity benchmark performance of industrial/commercial firms in Hong Kong, we construct both an equally-weighted and a value (market capital) weighted stock index of all industrial/commercial firms in our Hong Kong sample. The index includes reinvested dividends and is balanced monthly. Similarly, we construct both an equally-weighted and a value-weighted stock index of all industry-matched U.S. industrial/commercial firms. The index return serves as a market return proxy in adjusting raw stock returns. The market-adjusted excess return for firm i in a fiscal year T is:

$$ER_{iT} = \prod_{t=1}^{12} (1 + r_{it}) - \prod_{t=1}^{12} (1 + r_{ht}) ,$$

where r_{ht} is the monthly return of an (equally-weighted or value-weighted) industrial/commercial equity index and ER_{iT} is the buy-and-hold market-adjusted excess return of firm i in fiscal year T .

The equity performance in a group of N dividend changing events is measured by the mean market-adjusted excess return:

$$ER_T = \frac{1}{N} \sum_{i=1}^N ER_{iT} .$$

6.3. Equity Performance: Univariate Analysis

For each firm that changes its dividend in a given fiscal year, we calculate its buy-and-hold market-adjusted excess return in that year. We first compare dividend increasing stocks and dividend cutting stocks. Panel A of Table 7 shows that the mean buy-and-hold market-adjusted excess return for a dividend increasing stock in both countries would be approximately zero if we use an equally-weighted market index and significantly positive if we use a value-weighted index. In the mean time, the mean buy-and-hold market-adjusted excess return for a dividend cutting stock in both countries would experience a significant drop, no matter what market indexes we use. Although this univariate analysis seems to indicate that dividend

increasing events will induce a more positive market response than dividend cutting events for both countries, the magnitude and significance level of the difference between these two types of dividend changing events is much larger in the U.S. than in Hong Kong. For example, if we use the equally-weighted market index, then a dividend increasing firm in Hong Kong would have, on average, an 18% larger excess return than a dividend cutting firm, whereas for the U.S., this difference in excess returns would be as large as 30%.

Panel B of Table 7 compares the excess returns for dividend initiating stocks versus that of the dividend omitting firms. If we use a value weighted market index, neither a dividend initiating and nor a dividend omitting firm in Hong Kong would have any excess return significantly different from zero, whereas in the U.S., dividend initiation would induce a significantly positive market response. The difference in excess returns for the two dividend changing groups is not significant for Hong Kong, but statistically significant at the 1% level for the U.S. However, if we use the equally weighted market index, then the picture is not clear. The difference in excess returns between the two dividend changing groups is slightly larger in Hong Kong than in the U.S. (40% versus 36%), but this difference in returns is only significant at the 5% level in Hong Kong but significant at the 1% in the U.S.

Overall, the above univariate analysis of the equity performance of dividend changing firms provides weak evidence that dividend events have a bigger impact on stock returns in the U.S. than in Hong Kong. However, to better understand the differences in dividend signaling effect between the two countries, we need to control for other confounding factors such as size and profitability of the firms, which we do in our multivariate analysis.

6.4. Equity Performance: Multivariate Analysis

Table 8 reports the results of our multivariate analysis regarding the market-adjusted excess returns for dividend changing firms in Hong Kong and the U.S. In Panel A, we study dividend increasing and dividend

cutting firms. HK is a dummy that equals 1 if the firm is a Hong Kong firm and equals 0 if the firm is a U.S. one. Divinc is a dummy that equals 1 if the event is a dividend increase and equals 0 if the event is a dividend cut. HK*Divinc is the interaction between HK and Divinc. To control for market sentiment, we put year dummies in our regressions. We also control for firm size and profitability (measured by ROA) in the fiscal year when dividend changes take place to control for these potentially confounding effects that may affect excess returns. First, Divinc is positive and significant, regardless of whether we use an equally-weighted or a value-weighted index. This makes sense since it shows that dividend increases will induce positive market responses in both countries. Second, HK is positive and significant, regardless of whether an equally-weighted or a value-weighted market index is used. This shows that whether or not it is a dividend increase or a dividend cut, Hong Kong investors react more positively than U.S. investors. The most interesting result is that the coefficient before the interaction term, HK*Divinc, is negative (and significant at the 10% level), indicating that the difference in excess returns for a dividend increase relative to a dividend cut event is less pronounced in Hong Kong than in the U.S. (making use of an equally weighted index), confirming our univariate results.

Panel B of Table 8 repeats the same multivariate analysis on dividend initiating and omitting firms. Divini is a dummy that equals 1 if the event is a dividend initiation and equals 0 if the event is a dividend omission. HK*Divini is the interaction between HK and Divini. Similar to Panel A, Divini is positive and significant, which means that a dividend initiation would induce a more positive market response than a dividend omission in both countries. The HK dummy is no longer significant, suggesting that conditional on a dividend initiation or an omission, Hong Kong's investors would not react more favorably than U.S. investors to the dividend changing firm. The interaction term is still negative and statistically significant, implying that the difference in excess returns for a dividend initiation relative to a dividend omission event is less pronounced in Hong Kong than in the U.S. (using a value weighted stock index).

Overall, the above evidence provides moderate support for our third hypothesis (**H3**), and suggests

that dividend changes are less closely linked to equity performance in Hong Kong than in the U.S. In this sense, we can say that the signaling effect of dividend changes is weaker in the Hong Kong equity market than in the U.S equity market.

7. Logit Analysis of Dividend Cuts and Increases

In this section, we develop additional evidence on the relationship between the decision to change a firm's dividend and various fundamental characteristics of dividend changing firms. Since a dividend cut (or increase) is a discrete event, we employ a binary logit regression model to investigate the driving factors behind the dividend cut (or increase) decision. The explanatory variables we use in our logit analysis represent various fundamental characteristics of the firm. The data source for our explanatory variables is the Global Vantage database, and is collected by combining data items in the Industrial/Commercial File and the Issue File. As stated previously, a dividend cut (increase) represents a dividend per share reduction (increase) of more than 10% from the previous year dividend per share level.

Denote y as a binary choice variable:

$y_i = 1$ if the dividend event is a dividend cut (increase),

$y_i = 0$ if the dividend event is a dividend increase (cut) or no change.

The probability that $y_i=1$ under a logit statistical model is:

$$P_i = Prob[y_i = 1] = F(x_i'\beta) = \frac{1}{1 + \exp(-x_i'\beta)},$$

where x_i are explanatory variables. The estimated coefficients β reflect the effect of a change on $\ln[P_i/(1-P_i)]$ for the logit model. Denote x_{ij} as the j^{th} element of x_i . To indicate the change in the probability of the dividend cut event occurring given a one-unit increase in the corresponding independent variable, we can derive the slope of the logit model as:

$$\frac{\partial P_i}{\partial x_{ij}} = \frac{\partial F(x_i' \beta)}{\partial x_{ij}} = \frac{\beta_j \exp(-x_i' \beta)}{[1 + \exp(-x_i' \beta)]^2}.$$

We can see that the magnitude of the change in probability depends on the original probability and thus on the initial values (evaluation points) of all the independent variables and their coefficients.

Given a sample of T independent observations, the likelihood function is

$$L = \prod_{i=1}^T P_i^{y_i} (1 - P_i)^{(1-y_i)} = \prod_{i=1}^T F(x_i' \beta)^{y_i} [1 - F(x_i' \beta)]^{(1-y_i)},$$

where $F(\cdot)$ is the logistic cumulative distribution function and $y_i = 1$ if the dividend event is a dividend cut (increase) and zero otherwise.

The null hypothesis is that the above variables do not affect a firm's dividend cut (increase) decision. We adopt logit regression variables broadly similar to those in McDonald and Soderstrom (1986) and Dewenter and Warther (1998). The set of one-year lagged explanatory variables are as follows. First, we use the dividend yield at the fiscal year end prior to the dividend change fiscal year. We are interested in finding out whether a firm with a high dividend yield is more likely to increase dividends or to reduce dividends in the following year. Second, we use the price earnings ratio at the previous fiscal year end. A firm with high (low) price-earnings ratio usually indicates a high (low) growth firm or a firm with temporarily low (high) earnings. We study whether this type of firm is more likely to cut (increase) dividends. Third, we use the logarithm of the equity market capitalization of a firm at the previous fiscal year end. We test whether, all else equal, small firms or large firms are more prone to cut or increase dividends. Fourth, we use the ratio of long term debt and firm common equity book value at the previous fiscal year end. Firms with relatively high debt levels are more likely to be under cash flow constraints. It is interesting to see if this affects the dividend cut or increase decision. Fifth, we use the market-adjusted excess stock return both in the fiscal year prior to the dividend change year and in the dividend change year as explanatory variables. The market proxy is an equally-weighted index of

industrial/commercial firms.⁹ We are interested in ascertaining how far back managers look when they change their dividend policies. Sixth, we use the ratio of firm equity market capitalization to the book value of common shareholder equity of a firm at the previous fiscal year end. This market-to-book ratio captures the growth component of firm value, and we investigate its effect on the dividend cut or increase decision.

Maximum likelihood estimates of the logit model for dividend changes are presented in Table 9. Panel A shows the results with regards to dividend cuts. The probability of a dividend cut depends on an evaluation point on the cumulative logistic distribution, and is nonlinear with respect to the explanatory variables. When we choose the evaluation point as the median values of all explanatory variables, the probability of a dividend cut is 0.267 for the Hong Kong sample and 0.105 for the U.S. sample. This confirms our earlier result that Hong Kong firms are more likely to adopt dividend cutting policies than U.S. firms. The lagged dividend yield is positively related to the dividend cut decisions for firms in both countries. The higher a firm's lagged dividend yield is, the more likely that the firm will cut its subsequent dividends, and this relationship is both economically and statistically significant. Current year market-adjusted excess return is also significant for both countries, but it is more significant for the U.S. (with a t-statistic of -7.12) than for the Hong Kong (with a t-statistic of -2.67). Moreover, the lagged market-adjusted excess return is only significant in the U.S. (with a t-statistic of -2.83) and not significant in Hong Kong. This is consistent with the greater dividend smoothing in the U.S. compared to Hong Kong that we documented earlier. While in Hong Kong, poor operating and stock performance in a given year is immediately and fully reflected in a dividend cut in the current year, in the U.S. this is not the case, so that such poor performance affects dividend cuts in the subsequent years as well. Firm size is significant for Hong Kong firms' dividend cut decisions but not for U.S. firms: larger firms in Hong Kong seem to be more likely to cut dividends than smaller firms. Last, the lagged leverage ratio and market to book ratio are both weakly significant for U.S. firms but not for Hong Kong firms. In the U.S., firms with a

⁹ In unreported results, we also used the value weighted index for a similar analysis and obtained qualitatively similar

higher debt to equity ratio or more growth opportunities (with a higher market to book ratio) are more likely to cut their dividends in subsequent years.

Panel B of Table 9 shows the results with respect to dividend increases. Hong Kong firms seem to have a higher likelihood of a dividend increase (with a probability of 0.451) than U.S. firms (with a probability of 0.346). The lagged dividend yield is still highly significant for firms' dividend increase decisions in both countries: the higher a firm's dividend yield is, the less likely it is to increase its dividends further in the following years. Size seems to matter only for Hong Kong firms' dividend increase decisions, but not for those of U.S. firms. Again, the market-adjusted excess return for the dividend increase year is highly significant in the U.S. and less significant in Hong Kong. Also, this variable has a much larger marginal effect on the probability of dividend increase in the U.S. (0.21) than in Hong Kong (0.08). Furthermore, the lagged excess return is highly significant in the U.S. but not significant in Hong Kong.

In summary, our logit regression results suggest that both lagged dividend yields and current stock market performance are important determinants of firms' dividend change policies in both countries. The biggest difference between the two countries is that in the U.S., a firm's past stock return performance significantly affects its subsequent dividend change decisions, while this is not the case in Hong Kong, consistent with the greater smoothing of dividends in the U.S. compared to Hong Kong that we documented earlier. Another important difference is that firm size affects the propensity to change dividends for Hong Kong firms but not for U.S. firms.

8. Conclusion

Starting with Lintner (1956), two important regularities of the dynamics of corporate dividend policy, namely, managerial smoothing of dividends and the reluctance to cut dividends, have been extensively

results.

documented in the U.S. However, little is known about the economic forces driving the above empirical regularities. The predictions of various theoretical models of dividend policy depend crucially on the tax and institutional features of the economic setting studied. In this paper, we have developed new insights about the dynamics of corporate dividend policy by performing the natural experiment of comparing corporate dividend policies in Hong Kong and the U. S., two economies where the tax regime and equity ownership structure are significantly different.

Our empirical results can be summarized as follows. First, a test of the Lintner model reveals that, unlike in the U.S., there is no significant smoothing of dividends by firms in Hong Kong. Second, the signaling effects of dividend changes are stronger in the U.S. compared to those in Hong Kong. Third, our logit analysis of the determinants of dividend changes indicates that, while lagged dividend yield significantly affects dividend changes in both countries, prior year stock returns significantly affect dividend changes in the U.S., but not in Hong Kong. Finally, the extent of dividend smoothing is not systematically related to blockholder equity ownership in either country. Overall, our results suggest that, compared to U.S firms, Hong Kong firms pursue a more flexible dividend policy commensurate with earnings, and that the differences between the dividend policies of firms in the two countries are driven primarily by differences in the tax regime across the two countries.

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Table 1 Summary Statistics

This table reports the summary statistics of variables used in our study. For the Hong Kong sample, we include all industrial or commercial firms in the Global Vantage Industrial/Commercial File from 1984 to 2002. The firms are all listed on the Hong Kong Stock Exchange and with HKD as currency. For the U.S. sample, we include all industrial or commercial firms that match the SIC codes of the companies in the Hong Kong sample. The firms are listed on the New York Stock Exchange (NYSE), American Stock Exchange (AMEX), or NASDAQ National Market, and are incorporated in the United States. The definitions of various variables are as follows. DivPayout, the dividend payout ratio, is the ratio of a firm's annual dividends to its annual earnings available for common stockholders (net income net of preferred dividends). DivYld is dividend per share over the closing stock price at fiscal year end. PE is price-earnings ratio at fiscal year end. Size is the logarithm of the firm's market capitalization at fiscal year end. ROA is the return on assets at fiscal year end. D/E Ratio is the ratio of long term debt and firm market value of equity at fiscal year end. Excess Return (EW) is the firm's stock return in excess of an equally-weighted market index for the fiscal year. Excess return (VW) is the firm's stock return in excess of a value-weighted market index for the fiscal year. Market proxy is an equally-weighted or value-weighted index of all Hong Kong or U.S. industrial/commercial firms with available return data in the Global Vantage database. Market/Book is the firm's equity market value over common equity book value at fiscal year end. The variables are summarized across all firm-years.

	Hong Kong			25th Percentile	Median	75 th Percentile
	N	Mean	Std			
DivPayout	2182	0.58	1.67	0.24	0.43	0.66
DivYld	2895	0.03	0.08	0.00	0.01	0.05
PE	2838	15.96	120.69	-0.73	6.80	13.20
Size	2872	13.32	1.58	12.19	13.19	14.25
ROA	2943	0.01	0.45	-0.01	0.05	0.12
D/E Ratio	2871	0.36	3.08	0.00	0.05	0.25
Excess Return (EW)	2528	-0.05	1.27	-0.42	-0.15	0.14
Excess Return (VW)	2528	0.10	1.34	-0.38	-0.12	0.19
Market/Book	2871	2.79	43.11	0.46	0.86	1.76

	U.S.			25th Percentile	Median	75 th Percentile
	N	Mean	Std			
DivPayout	13812	0.21	7.81	0.00	0.00	0.21
DivYld	13352	0.02	0.39	0.00	0.00	0.01
PE	13250	17.70	178.58	-0.97	13.08	22.59
Size	13244	12.76	2.11	11.35	12.77	14.08
ROA	13796	0.08	0.61	0.06	0.12	0.18
D/E Ratio	13210	1.08	9.78	0.01	0.18	0.58
Excess Return (EW)	12356	-0.07	3.41	-0.56	-0.22	0.10
Excess Return (VW)	12356	0.12	3.41	-0.38	-0.09	0.25
Market/Book	13056	3.87	88.13	1.03	1.84	3.25

Table 2 Corporate Equity Ownership for Hong Kong and U.S. Firms

This table reports the concentration of corporate equity ownership for Hong Kong and U.S. firms. The ownership data for Hong Kong firms, from the database constructed by Claessens, Djankov, and Lang (2000), is a snapshot for the 1996 fiscal year. Ownership data in 1996 for U.S. firms is from the dataset provided by Dlugosz, Fahlenbrach, Gompers, and Metrick (2006). We define a major shareholder of a firm as one who controls at least 5% of the firm's stock. The aggregate percentage of shares held by all major shareholders of a firm indicates the level of corporate ownership concentration: a small number implies diverse stock ownership, while a large number implies a high degree of concentration of stock ownership. We report major stock ownership in each percentage of shares decile for Hong Kong and U.S. firm samples: share decile 1 represents an (aggregate) ownership between 0 and 10% held by major shareholders, and share decile 10 represents an ownership between 90% and 100% held by major shareholders.

Concentration of Corporate Equity Ownership				
Share Decile Held by Major Shareholders	Hong Kong		United States	
	Number of Firms	% of Firms	Number of Firms	% of Firms
0-10%	0	0.00%	183	30.35%
10-20%	9	5.88%	146	24.21%
20-30%	48	31.37%	119	19.73%
30-40%	35	22.88%	75	12.44%
40-50%	24	15.69%	40	6.63%
50-60%	27	17.65%	26	4.31%
60-70%	10	6.54%	8	1.33%
70-80%	0	0.00%	4	0.66%
80-90%	0	0.00%	2	0.33%
90-100%	0	0.00%	0	0.00%
Total	153	100.00%	603	100.00%
Mean Ownership	36.8%		20.8%	
Median Ownership	35.0%		18.1%	

Table 3 Frequency Distribution of Dividend Changes in Hong Kong and U.S.

This table reports the frequency of dividend changes for our sample of Hong Kong and U.S. firms from 1984 to 2002. Panel A reports the frequency of changes across Cuts (a larger than 10% fall in annual dividends), Increases (a larger than 10% increase in annual dividends), and Continuations (no change or changes smaller than 10% in annual dividends). Panel B shows the frequency of changes across Initiations (moving from zero to a positive level of annual dividends), Omissions (moving from positive to zero annual dividends), and Other (all other annual dividend changes). Percentages indicate the frequency with which observations for a given country fall into the category. The Chi-square test of independence examines whether the distribution of dividend changes is independent of the country effect.

Panel A: Dividend Increase and Cuts				
	Total Obs	Increases	Continuations	Cuts
Hong Kong	918 100%	352 38.34%	261 28.43%	305 33.22%
U.S.	3721 100%	673 18.09%	2742 73.69%	306 8.22%
Total	4639 100%	1025 22.10%	3003 64.73%	611 13.17%
Chi-Square Tests of Independence (p-value)	719.19 (0.00)			

Panel B: Dividend Initiations and Omissions				
	Total Obs	Initiations	Other	Omissions
Hong Kong	1590 100%	189 11.89%	1252 78.74%	149 9.37%
U.S.	4955 100%	149 3.01%	4617 93.18%	189 3.81%
Total	6545 100%	338 5.16%	5869 89.67%	338 5.16%
Chi-Square Tests of Independence (p-value)	283.74 (0.00)			

Table 4 Aggregate Regression Results of the Lintner Model and Variants

This table reports the aggregate regression results of the Lintner model and variations of this model to test dividend smoothing and payout policy in Hong Kong and the United States. The aggregate time series regression models used are as follows:

$$\begin{aligned} \text{Model 1: } & D = a + bP + cD_{-1} \\ \text{Model 2: } & D = a + bP + cP_{-1} \\ \text{Model 3: } & D = a + bP \\ \text{Model 4: } & \Delta D = a + b\Delta P \\ \text{Model 5: } & D = a + bP_{-1} + cD_{-1} \\ \text{Model 6: } & \Delta D = a + bP + cD_{-1} \end{aligned}$$

where D is the dividend paid during the current year, P is the earnings (net income net of preferred dividends) during the current year, D_{-1} is the dividend paid during the previous year, P_{-1} is the earnings during the previous year, ΔD is the change in dividend payout during the current year versus the previous year, and ΔP is the change in earnings for the current year versus the previous year. All data items are from the Global Vantage Industrial/Commercial File. Heteroscedasticity-robust T-statistics are in parentheses.

Panel A: Hong Kong						
Dependent Variables	(1)	(2)	(3)	(4)	(5)	(6)
	D	D	D	ΔD	D	ΔD
D_{-1}	0.657*** (6.30)				1.120*** (6.62)	-0.343*** (-3.28)
P	0.145*** (3.11)	0.239*** (5.86)	0.300*** (3.88)			0.145*** (3.11)
P_{-1}		0.154* (1.87)			-0.136*** (-7.85)	
ΔP				0.117** (2.57)		
Constant (Millions)	3.127** (2.20)	7.051* (1.98)	10.072** (2.71)	1.658 (1.72)	4.636* (2.06)	3.127** (2.20)
Adj R-squared	0.861	0.644	0.534	0.529	0.797	0.455
Durbin-Watson	1.559	1.037	0.923	1.766	2.492	1.559
Panel B: United States						
Dependent Variables	(1)	(2)	(3)	(4)	(5)	(6)
	D	D	D	ΔD	D	ΔD
D_{-1}	0.927*** (9.29)				0.941*** (9.66)	-0.073 (-0.73)
P	0.071* (1.76)	0.058 (0.69)	0.112 (0.97)			0.071* (1.76)
P_{-1}		0.133 (0.90)			0.012 (0.56)	
ΔP				0.056 (1.42)		
Constant (Millions)	1.285 (0.38)	24.841* (1.98)	29.009** (2.84)	3.133 (1.33)	4.208 (0.88)	1.285 (0.38)
Observations	18	18	19	18	18	18
Adj R-squared	0.835	0.153	0.069	0.134	0.781	0.155
Durbin-Watson	1.693	0.409	0.238	1.627	1.632	1.693

Table 5 Firm Level Regression Results of the Lintner Model and Variants

This table reports the firm level regression results of the Lintner model and variations of this model to test dividend smoothing and payout policy in Hong Kong and the United States. We require at least seven years of nonzero dividend and earnings data for a firm to be included in this analysis. The firm level regression models are respectively:

Model 1: $D = a + bP + cD_{-1}$

Model 2: $D = a + bP + cP_{-1}$

Model 3: $D = a + bP$

Model 4: $\Delta D = a + b\Delta P$

Model 5: $D = a + bP_{-1} + cD_{-1}$

Model 6: $\Delta D = a + bP + cD_{-1}$

where D is the dividend paid during the current year, P is the earnings (net income net of preferred dividends) during the current year, D_{-1} is the dividend paid during the previous year, P_{-1} is the earnings during the previous year, ΔD is the change in dividend payout during the current year versus the previous year, and ΔP is the change in earnings for the current year versus the previous year. All data items are from the Global Vantage Industrial/Commercial File. The average (mean) model coefficients, average t-statistics, and average adjusted R squares from regression models carried out on a firm level are reported in Panel A and B for Hong Kong and U.S., respectively. Panel C compares the speed of adjustment (SOA) estimates from Model 6 for Hong Kong and U.S.

Panel A: Hong Kong						
Dependent Variables	(1)	(2)	(3)	(4)	(5)	(6)
	D	D	D	ΔD	D	ΔD
D_{-1}	0.284** (2.26)				0.357** (1.98)	-0.684*** (-10.07)
P	0.248*** (3.34)	0.261*** (3.18)	0.264*** (4.458)			0.248*** (3.34)
P_{-1}		0.036 (0.842)			0.062 (0.25)	
ΔP				0.185*** (2.79)		
Constant	30964.4 (0.86)	45758.6** (2.06)	72241.7** (2.26)	14875.1 (0.223)	83878.8 (1.04)	30964.4 (0.86)
Num of Firms	156	156	156	156	156	156
Adj R-squared	0.503	0.386	0.388	0.223	0.299	0.485

Panel B: United States						
Dependent Variables	(1)	(2)	(3)	(4)	(5)	(6)
	D	D	D	ΔD	D	ΔD
D_{-1}	0.368*** (5.92)				0.328*** (5.581)	-0.279*** (-30.7)
P	0.035 (1.36)	0.026 (0.71)	0.058** (2.11)			0.035* (1.36)
P_{-1}		0.054 (1.13)			0.047 (1.02)	
ΔP				0.032 (0.459)		
Constant	11740.5 (0.96)	31925.3*** (5.50)	35088.4*** (5.02)	1914.1 (0.96)	16115.3* (1.38)	11740.5 (0.96)
Num of Firms	618	618	618	618	618	618
Adj R-squared	0.572	0.285	0.198	0.031	0.566	0.337

Panel C: Comparison of Speed of Adjustment (SOA) between Hong Kong and the United States

	Mean	Median	Std. Deviation	Num of Firms
Hong Kong	0.684	0.678	0.440	156
United States	0.279	0.058	0.961	618
Difference	0.405***	0.620***		
Tests of Difference	(7.75)	(104.34)		
(p-values)	(0.000)	(0.000)		

Table 6 Firm Level Results of the Lintner Model for Different Levels of Ownership

This table reports the firm level regression results of a variant of the Lintner model for different levels of ownership firms in Hong Kong and the United States. We analyze the multivariate regression model as in Model 6 of Table 5: $\Delta D = a + bP + cD_{-1}$, where P is a firm's earnings (net of preferred dividends) of the current year, D_{-1} is its dividend payment of the previous year, and ΔD is the change in its dividends of current year versus previous year. We require at least seven years of nonzero dividend and earnings data for a firm to be included in this analysis. The ownership data for Hong Kong firms, from the database constructed by Claessens, Djankov, and Lang (2000), is a snapshot for the 1996 fiscal year. Ownership data in 1996 for U.S. firms is from the dataset provided by Dlugosz, Fahlenbrach, Gompers, and Metrick (2006). We define a major shareholder of a firm as one who controls at least 5% of the firm's stock. The aggregate percentage of shares held by all major shareholders of a firm indicates the level of corporate ownership concentration: a small number implies diverse stock ownership, while a large number implies a high degree of concentration of stock ownership. We divide each country's firms into an above-the-median and a below-the-median group based on the level of their aggregate percentage of shares held by major shareholders, and compare the mean and median speed of adjustment (SOA) estimates for these two categories of firms in Hong Kong versus in the U.S. Both a two-sample t-test for the difference in means and a Wilcoxon Rank Sum test for the difference in medians are performed and reported.

Summary of Firm Level Speed of Adjustment (SOA) Estimates

Ownership Level	Hong Kong (HK)		United States (US)		Difference (HK-US)	
	Mean	Median	Mean	Median	Mean	Median
Above Median	0.696	0.712	0.199	0.209	0.497***	0.503***
Below Median	0.722	0.678	0.301	0.148	0.421***	0.530***
Difference	-0.026	0.034	-0.102	0.061		
Tests of Difference	(-0.29)	(0.03)	(-0.92)	(0.58)		
(p-values)	(0.77)	(0.98)	(0.36)	(0.56)		

Table 7 Market-Adjusted Excess Returns of Dividend Changing Firms: Univariate Analysis

This table reports the univariate results regarding the market-adjusted excess returns for dividend changing firms in Hong Kong and the U.S. In Panel A, we separate the dividend changing sample into two groups of events: dividend increases and dividend cuts. A dividend change event is one with dividend change scale of greater than 10% from the previous year dividend level. In Panel B, we separate the dividend changing sample into two groups of events: dividend initiations and dividend omissions. A dividend initiation event is defined as a firm's increase of annual dividend level from zero to a positive amount, and a dividend omission event is defined as a firm's move of changing its annual dividend level from a positive amount to zero. Mean buy-and-hold returns during the dividend change fiscal year are calculated and adjusted by the return on either an equally weighted (EW) or a value (market capital) weighted (VW) stock index of all Hong Kong or U.S. Industrial/Commercial firms (index is balanced monthly). T-statistics are in parentheses and are for the null hypothesis that the mean market-adjusted excess return is zero. A two-sample t-test for the difference in mean excess returns across the dividend increasing group versus the dividend cutting group, and across the dividend initiating group versus the dividend omitting group is also performed.

Panel A: Dividend Increasing Versus Dividend Cutting Firms

	Mean Buy-and-Hold Market-Adjusted Excess Returns (%)			
	Hong Kong		U.S.	
	Relative to EW Index	Relative to VW Index	Relative to EW Index	Relative to VW Index
Dividend Increase	0.20	10.03**	-0.42	7.43***
t-statistic	(0.05)	(2.41)	(-0.34)	(6.20)
Dividend Cut	-18.14***	-11.42***	-30.31***	-16.60***
t-statistic	(-5.15)	(-3.75)	(-14.38)	(-8.62)
Difference	18.34***	21.45***	29.89***	24.03***
t-stat for difference	(3.39)	(4.16)	(12.23)	(10.60)
p-value	(0.00)	(0.00)	(0.00)	(0.00)

Panel B: Dividend Initiating Versus Dividend Omitting Firms

	Mean Buy-and-Hold Market-Adjusted Excess Returns (%)			
	Hong Kong		U.S.	
	Relative to EW Index	Relative to VW Index	Relative to EW Index	Relative to VW Index
Dividend Initiation	5.71	5.19	11.15	25.80***
t-statistic	(1.18)	(1.10)	(1.21)	(2.99)
Dividend Omission	-33.89**	-15.21	-24.41***	-8.21
t-statistic	(-2.27)	(-0.97)	(-4.24)	(-1.40)
Difference	39.60**	20.40	35.56***	34.01***
t-stat for difference	(2.53)	(1.24)	(3.27)	(3.26)
p-value	(0.01)	(0.22)	(0.00)	(0.00)

Table 8 Market-Adjusted Excess Returns of Dividend Changing Firms: Multivariate Analysis

This table reports the multivariate results regarding the market-adjusted excess returns for dividend changing firms in Hong Kong and the U.S. In Panel A, we analyze dividend increasing and cutting firms. A dividend change event is one with dividend change scale of greater than 10% from the previous year dividend level. In Panel B, we analyze dividend initiating and omitting firms. A dividend initiation event is defined as a firm's increase of annual dividend level from zero to a positive amount, and a dividend omission event is defined as a firm's move of changing its annual dividend level from a positive amount to zero. Buy-and-hold returns during the dividend change fiscal year are calculated and adjusted by the return on either an equally weighted (EW) or a value (market capital) weighted (VW) stock index of all Hong Kong or U.S. Industrial/Commercial firms (index is balanced monthly). HK is a dummy that equals 1 if the firm is a Hong Kong firm and equals 0 if the firm is a United States one. Divinc is a dummy that equals 1 if the event is a dividend increase and equals 0 if the event is a dividend cut. Divini is a dummy that equals 1 if the event is a dividend initiation and equals 0 if the event is a dividend omission. HK*Divinc is the interaction between HK and Divinc and HK*Divini is the interaction between HK and Divini. Size and ROA, as described in Table 1, are for the dividend change fiscal year. Each model contains year dummies. Heteroscedasticity-robust t-statistics are in parentheses.

Panel A: Dividend Increasing Versus Dividend Cutting Firms

Dependent Variable	Mean Buy-and-Hold Market-Adjusted Excess Returns (%)	
	Relative to EW Index	Relative to VW Index
HK	0.29*** (6.54)	0.15*** (3.57)
Divinc	0.26*** (7.46)	0.26*** (7.83)
HK_Divinc	-0.11* (-1.84)	-0.07 (-1.27)
Size	0.00*** (2.69)	0.00** (2.50)
ROA	0.74*** (4.12)	0.72*** (3.97)
Constant	-0.31*** (-4.57)	-0.23*** (-3.22)
Year Dummies	Yes	Yes
Observations	1521	1521
R-squared	0.20	0.18

Panel B: Dividend Initiating Versus Dividend Omitting Firms

Dependent Variable	Mean Buy-and-Hold Market-Adjusted Excess Returns (%)	
	Relative to EW Index	Relative to VW Index
HK	0.03 (0.32)	-0.06 (-0.68)
Divini	0.34*** (3.57)	0.33*** (3.46)
HK_Divini	-0.13 (-1.06)	-0.21* (-1.70)
Size	0.00** (2.09)	0.00** (2.53)
ROA	0.79*** (3.78)	0.88*** (4.35)
Constant	-0.45*** (-3.96)	-0.49 (-4.38)
Year Dummies	Yes	Yes
Observations	504	504
R-squared	0.17	0.18

Table 9 Logit Analysis of Dividend Cuts and Increases

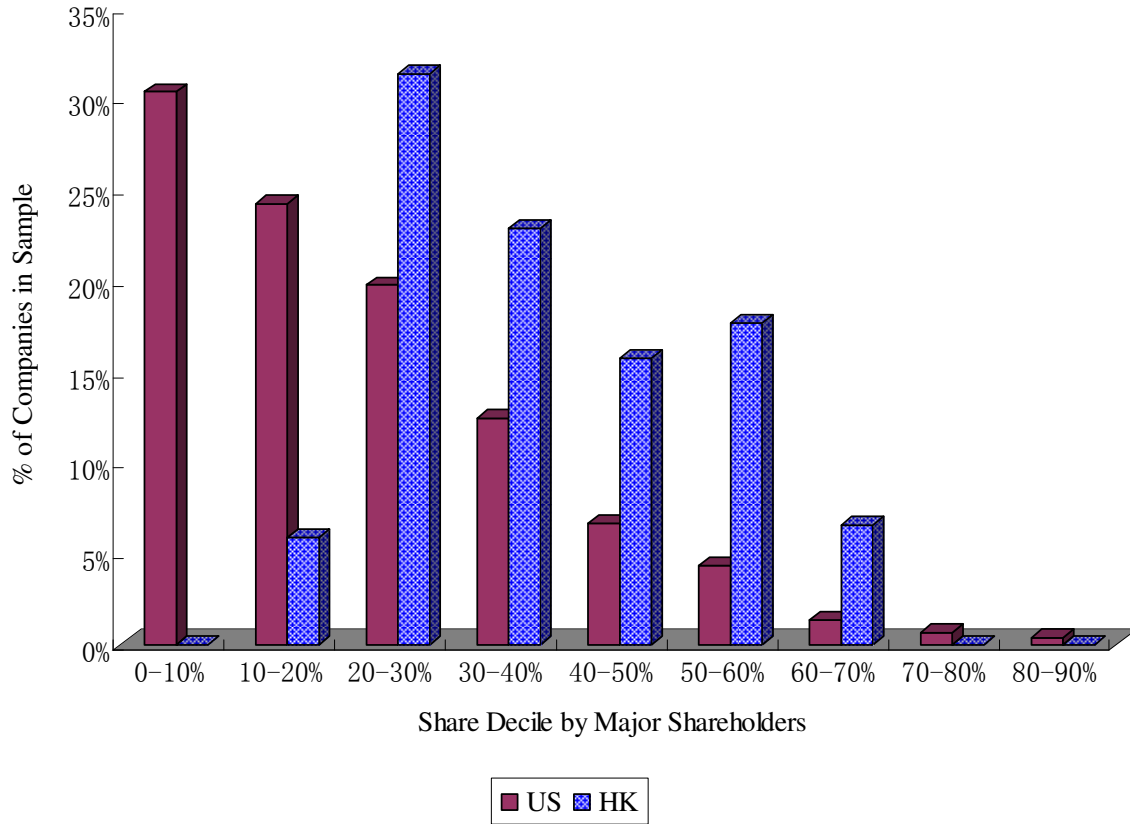
This table reports the results from logit models that estimate the probability that an event is a dividend cut or increase. In Panel A, the dependent variable equals 1 if a firm adopts a dividend cut (a larger than 10% fall in annual dividends), and equals 0 if the firm does not cut annual dividends. In Panel B, the dependent variable equals 1 if a firm adopts a dividend increase (a larger than 10% rise in annual dividends), and equals 0 if the firm does not increase annual dividends. All explanatory variables are defined as in Table 1. Excess return is defined as a firm's annual stock return in excess of an equally weighted market index of all Hong Kong or U.S. Industrial/Commercial firms. Except for the current year excess return, all the rest of the explanatory variables are lagged, i.e, all values are taken at the fiscal year end prior to the dividend change fiscal year. Z-stats for the significance of the coefficients are included in brackets and marginal effects evaluated at medians of all explanatory variables are reported in square brackets. The table also reports the probability of a dividend cut or increase at the evaluation point when all explanatory variables take the median values and the regression parameters of maximum likelihood estimates.

Panel A: Dividend Cuts				
	Hong Kong		U.S.	
Lagged DivYld	28.28*** (9.36)	[5.53]	34.05*** (9.84)	[3.20]
Lagged PE	0.01 (1.13)	[0.00]	-0.00 (-0.79)	[-0.00]
Lagged Size	0.15** (2.58)	[0.03]	-0.04 (-1.15)	[-0.00]
Lagged D/E Ratio	0.25 (1.26)	[0.05]	0.05* (1.79)	[0.00]
Lagged Excess Return	0.17 (1.41)	[0.03]	-0.53*** (-2.83)	[-0.05]
Excess Return	-0.41*** (-2.67)	[-0.08]	-1.17*** (-7.12)	[-0.11]
Lagged Market/Book	0.02 (0.66)	[0.00]	0.02* (1.83)	[0.00]
Constant	-4.43*** (-5.06)		-2.51*** (-4.73)	
Observations	798		1654	
Pseudo R-squared	0.19		0.14	
Prob of Div Cuts at Medians	0.267		0.105	

Panel B: Dividend Increases

	Hong Kong		U.S.	
Lagged DivYld	-40.65*** (-10.45)	[-10.07]	-34.39*** (-8.16)	[-7.78]
Lagged PE	-0.00 (-0.99)	[-0.00]	0.00 (0.49)	[0.00]
Lagged Size	-0.21*** (-3.58)	[-0.05]	-0.03 (-1.07)	[-0.01]
Lagged D/E Ratio	0.07 (0.30)	[0.02]	-0.02 (-0.57)	[-0.01]
Lagged Excess Return	-0.22 (-1.53)	[-0.05]	0.89*** (6.62)	[0.20]
Excess Return	0.33** (2.24)	[0.08]	0.92*** (7.33)	[0.21]
Lagged Market/Book	-0.01 (-0.40)	[-0.00]	0.01 (0.02)	[0.00]
Constant	4.53*** (5.24)		0.70* (1.68)	
Observations	798		1654	
Pseudo R-squared	0.22		0.11	
Prob of Div Increases at Medians	0.451		0.346	

Figure 1 Concentration of Corporate Equity Ownership for Hong Kong and U.S. Firms



This figure displays the distribution of corporate ownership by major block shareholders (those who control 5% or more of the company’s stock) for Hong Kong and U.S. firms. We categorize ownership into 10 share deciles: share decile 1 includes firms whose aggregate percentage of shares held by major shareholders is between 0 and 10%, decile 2 includes firms whose aggregate percentage of shares held by major shareholders is between 10% and 20%, etc. The percentage of companies in a sample (Hong Kong or U.S.) falling into each decile indicates the degree of concentration of corporate ownership.