



|  | Total Surveys | Surveys Submitted | Response Rate | Q1   | Q2   | Q3   | Q4   | Q5   | Q6   | Q7   | Q8   | Q9   | Q10  | Q11  | Q12  | Q13  | Q14  |
|--|---------------|-------------------|---------------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|
| 2009 Spring Term - BC2009S                             | 56,666        | 48,118            | 84.92%        | 4.51 | 4.25 | 4.30 | 4.59 | 4.26 | 4.22 | 4.55 | 4.00 | 4.33 | 4.40 | 4.16 | 4.24 | 3.45 | 3.79 |
| Carroll School of Management                           | 7,280         | 6,532             | 89.73%        | 4.51 | 4.25 | 4.38 | 4.59 | 4.25 | 4.20 | 4.55 | 3.98 | 4.34 | 4.41 | 4.14 | 4.22 | 3.47 | 3.81 |
| Accounting   | 1,406         | 1,270             | 90.33%        | 4.56 | 4.35 | 4.54 | 4.55 | 4.16 | 4.20 | 4.57 | 3.97 | 4.46 | 4.52 | 4.28 | 4.37 | 3.76 | 3.78 |
| MA80101-2009S-tx1 CONTEM TOPICS/CORP REPORT Soo, Billy | 33            | 32                | 96.97%        | 4.75 | 4.48 | 4.56 | 4.81 | 4.63 | 4.50 | 4.84 | 4.50 | 4.66 | 4.31 | 4.47 | 4.77 | 4.09 | 4.26 |

|  | Response 1 | Response 2 | Response 3 | Response 4   | Response 5   | N/A        | No Response | Mean | STD  |
|--|------------|------------|------------|--------------|--------------|------------|-------------|------|------|
| 1. The instructor was prepared.<br>Strongly Disagree = 1/Disagree = 2/Uncertain = 3/Agree = 4/Strongly Agree = 5                               | 0<br>0.00% | 0<br>0.00% | 0<br>0.00% | 8<br>25.00%  | 24<br>75.00% | 0<br>0.00% | 0<br>0.00%  | 4.75 | 0.44 |
| 2. The instructor was available for help outside of class.<br>Strongly Disagree = 1/Disagree = 2/Uncertain = 3/Agree = 4/Strongly Agree = 5    | 0<br>0.00% | 0<br>0.00% | 2<br>6.25% | 11<br>34.38% | 16<br>50.00% | 3<br>9.38% | 0<br>0.00%  | 4.48 | 0.63 |
| 3. The instructor returned assignments/tests conscientiously.<br>Strongly Disagree = 1/Disagree = 2/Uncertain = 3/Agree = 4/Strongly Agree = 5 | 0<br>0.00% | 0<br>0.00% | 0<br>0.00% | 14<br>43.75% | 18<br>56.25% | 0<br>0.00% | 0<br>0.00%  | 4.56 | 0.50 |
| 4. The instructor showed enthusiasm about the subject matter.<br>Strongly Disagree = 1/Disagree = 2/Uncertain = 3/Agree = 4/Strongly Agree = 5 | 0<br>0.00% | 0<br>0.00% | 0<br>0.00% | 6<br>18.75%  | 26<br>81.25% | 0<br>0.00% | 0<br>0.00%  | 4.81 | 0.40 |
| 5. The instructor stimulated interest in the subject matter.<br>Strongly Disagree = 1/Disagree = 2/Uncertain = 3/Agree = 4/Strongly Agree = 5  | 0<br>0.00% | 1<br>3.13% | 0<br>0.00% | 9<br>28.13%  | 22<br>68.75% | 0<br>0.00% | 0<br>0.00%  | 4.63 | 0.66 |
| 6. The instructor's explanations were clear.<br>Strongly Disagree = 1/Disagree = 2/Uncertain = 3/Agree = 4/Strongly Agree = 5                  | 0<br>0.00% | 1<br>3.13% | 1<br>3.13% | 11<br>34.38% | 19<br>59.38% | 0<br>0.00% | 0<br>0.00%  | 4.50 | 0.72 |
| 7. The instructor treated students with respect.<br>Strongly Disagree = 1/Disagree = 2/Uncertain = 3/Agree = 4/Strongly Agree = 5              | 0<br>0.00% | 0<br>0.00% | 0<br>0.00% | 5<br>15.63%  | 26<br>81.25% | 0<br>0.00% | 1<br>3.13%  | 4.84 | 0.37 |
| 8. How would you rate this instructor overall as a teacher?<br>Poor = 1/Acceptable = 2/Good = 3/Very Good = 4/Excellent = 5                    | 0<br>0.00% | 0<br>0.00% | 1<br>3.13% | 14<br>43.75% | 17<br>53.13% | 0<br>0.00% | 0<br>0.00%  | 4.50 | 0.57 |

|   | Response<br>1 | Response<br>2 | Response<br>3 | Response<br>4 | Response<br>5 | N/A   | No<br>Response | Mean | STD  |
|---|---------------|---------------|---------------|---------------|---------------|-------|----------------|------|------|
| 9. The course was well organized.   | 0             | 0             | 1             | 9             | 22            | 0     | 0              | 4.66 | 0.55 |
| Strongly Disagree = 1/Disagree = 2/Uncertain = 3/Agree = 4/Strongly Agree = 5                       | 0.00%         | 0.00%         | 3.13%         | 28.13%        | 68.75%        | 0.00% | 0.00%          |      |      |
| 10. The course generally followed the syllabus.   | 0             | 0             | 5             | 12            | 15            | 0     | 0              | 4.31 | 0.74 |
| Strongly Disagree = 1/Disagree = 2/Uncertain = 3/Agree = 4/Strongly Agree = 5                       | 0.00%         | 0.00%         | 15.63%        | 37.50%        | 46.88%        | 0.00% | 0.00%          |      |      |
| 11. Class attendance was necessary for learning the course material.                                | 0             | 1             | 1             | 12            | 18            | 0     | 0              | 4.47 | 0.72 |
| Strongly Disagree = 1/Disagree = 2/Uncertain = 3/Agree = 4/Strongly Agree = 5                       | 0.00%         | 3.13%         | 3.13%         | 37.50%        | 56.25%        | 0.00% | 0.00%          |      |      |
| 12. The course was intellectually challenging.  | 0             | 0             | 0             | 7             | 24            | 0     | 1              | 4.77 | 0.43 |
| Strongly Disagree = 1/Disagree = 2/Uncertain = 3/Agree = 4/Strongly Agree = 5                       | 0.00%         | 0.00%         | 0.00%         | 21.88%        | 75.00%        | 0.00% | 3.13%          |      |      |
| 13. Compared to similar courses (i.e. core, major, etc.), this course required:                     | 0             | 0             | 4             | 21            | 7             | 0     | 0              | 4.09 | 0.59 |
| Much Less Effort = 1/Less Effort = 2/About the Same Effort = 3/More Effort = 4/Much More Effort = 5 | 0.00%         | 0.00%         | 12.50%        | 65.63%        | 21.88%        | 0.00% | 0.00%          |      |      |
| 14. How would you rate this course overall?   | 0             | 1             | 2             | 16            | 12            | 0     | 1              | 4.26 | 0.73 |
| Poor = 1/Acceptable = 2/Good = 3/Very Good = 4/Excellent = 5  | 0.00%         | 3.13%         | 6.25%         | 50.00%        | 37.50%        | 0.00% | 3.13%          |      |      |

## What are the strengths of this course?

- \* Broad coverage and deep knowledge of accounting.
- \* An appropriate depth of the material, with good coverage of many relevant subjects. Good strategic coverage of acc't techniques, and discussion of the rationale for procedures used.
- \* Professor
- \* Material Covered
- \* Its very good and goes in detail
- \* Good explanations of very tough material. Extensive use of CFA exam examples.
- \* This was an incredibly interesting course. I found professor Soo to be very dedicated, he is probably the strongest part of this course. I found his follow up to the cases and his course pack to be very valuable as well. The greatest part about the cases is that they are all older cases, that repeated later on in history, in companies such as Enron. This truly demonstrated how difficult it is to tell when corporations are bending the rules.
- \* the material, important to learn for those interested in finance/accounting
- \* Professor Soo is a fabulous professor - who really brings the energy to the classroom. The topics that we talked about clearly aren't that exciting, but you would never know it from his tone or approach to learning.
- \* great teacher who has a super personality and a great teaching style.
- \* -The course goes in depth over corporate reporting issues. -The course uses real life cases to illustrate corporate reporting issues.
- \* There is no doubt that this is an incredible class for students interested in becoming equity analysts. Billy has put together an excellent line up of topics to cover. There was no weakness with the material and I definitely felt like I got my money's worth in this class.
- \* This is an excellent course for analyzing company financials. I feel much better prepared as an analyst.
- \* Prof. Barry is a great teacher who is always willing to take the time to field any questions. He also keeps students engaged by making his lectures light hearted.
- \* This is an extremely helpful class for learning how to further dissect financial statements and delve further into current accounting and financial policies and stances that companies take to further understand why these methods are used.
- \* The course notes were very helpful and clear.
- \* Well taught - challenging class - interesting material
- \* The course-pack, in-class lectures, selected cases and case discussion questions
- \* The course was interesting, and tackled relevant parts of analyzing a financial statement. The cases are a great tool to get students involved in real world problems, as they would outside of academia.

\* Professor Soo is an excellent and engaging professor. I really liked the fact that he brought up current events in every class.

### How could the instructor improve the course?

- \* You were very good and continue the good work. However, you can try out asking students to read some part of the topic in advance, and then may be ask some questions on that. This way the students would have come more prepared for the class. This is more work for the students, but you may want to try and see. Initially you may only ask students to read only some little part of what you plan to cover that day.
- \* I would recommend that the professor slow down. I would also STRONGLY recommend that the professor gives students at least a five minute break.
- \* Often times there were not breaks. This made it difficult to stay focused for the entire two hours.
- \* reducing the amount of cases, and rather practicing on exercises much more (to prepare the students better for the midterm and the final)
- \* There were a lot of topics which were redundant from other classes we took throughout the first year. It would be helpful if the professors could try to find out which topics we covered in other courses to avoid redundancy and focus more time on tougher new concepts. Also, the course packet was VERY helpful for the notes, but sometimes the notes covered too much to be reviewed in one class period. Instead of saving some of the info for the next class period, sometimes Prof Soo seemed to rush through the material which made it very tough to follow and absorb. Also, Prof Soo might want to not just spend 1 class period on each topic. Some are easier to understand than others, so maybe 1/2 of one class period could be spent on one subject and a couple full class periods on another subject (like inventories...yikes!).
- \* tighten-up case studies
- \* Maybe shorten the review of accounting concepts at the start of the course so that more time could be dedicated to learning the new material.
- \* Follow original syllabus better.
- \* Stick to the syllabus - Topics jumped around too much class-to-class. Sometimes it was difficult to know for sure what topics would be discussed each class, so at times we would read for one topic the night before and then discuss a different one in class the next day.
- \* Wasn't as intrigued by the Def Benefit section, as seems to be less pertinent recently.
- \* time management, tried to stuff a lot of information into a little time
- \* n/a
- \* I agree with Billy, each of the topics that he chose for the class are so good that it would be a shame to drop some of the topics due to time constraints. However, the last topic that we covered seemed a bit rushed; I would have liked to have more time to work on that topic. Also, I think that the majority of my classmates were extremely interested in this class, but even the most interested and attentive students need a break mid class. I would also propose that the material is so technical that students need to take a five min mental break mid way through the class.
- \* More problem sets. Have a pdf file of the problem set.
- \* The exam were incredibly difficult. Despite knowing a lot of the material, I don't believe my knowledge came through in this format. On the other side, the Professor did do a great job in mixing the different grading components.

\* - Include more exercises and questions. - Longer number of classes (I felt with some holidays - Easter, Patriots day) it was difficult to cover all the material). I thoroughly enjoyed the class, I just wished we would have had more time to go over some topics.

\* The focus of the course shifted a bit from teaching students how to analyze corporate reports to teaching students how to pass the CFA. I think it's great if classmates taking the CFA get a lot out of this class, but I do not think the class should be catered to them. Also, the tests were very much CFA oriented, and did not reflect (what I thought to be the most valuable skill taught in the class) the class emphasis placed on analyzing financial reports.

\* Spend a little more time on CFA type examples.

#### **Would you recommend this course to other students, majors etc.? Why or why not?**

\* Yes, and I have recommended it to many people. This class was great, thanks Billy.

\* Yes. Very helpful.

\* Yes. There were a few kinks to work out in terms of timing and material covered, however, since this was the first time the professor has taught this class in awhile, I'm confident that he will be able to improve it for the next semester.

\* Yes. Again, the cases that are discussed in this class are a great way to get lost in financial reports and learn the process of flushing accounting/business inconsistencies out of these reports. Invaluable experience to have.

\* Yes. Well taught class which helped me learn the topic.

\* I would recommend this course, I thought it clearly demonstrated why financial reporting, and accounting is so important.

\* Probably, one impression was it was FSA 'light'. Good for an intro, or a substitute for people with less passion for statement analysis.

\* yes - need to know for those pursuing anything related to financial statements and accounting

\* Yes, Learned a lot in this class. Great pace, great format.

\* Yes, but only if the professor began offering breaks during class.

\* Yes.

\* Yes, I would.

\* Yes

\* I would recommend it to students interested in accounting and corporate reporting, and probably to students thinking of taking the CFA exam. The course gives a good detailed overview over major corporate reporting issues.

\* yes, because I learned a lot

\* Yes

\* Yes

\* Yes - very interesting how earnings can be manipulated.

**Additional comments:**

- \* Great class - Billy is a top-notch teacher
- \* Thanks for a great course.
- \* Great course, great instructor...As one piece of constructive criticism, I'd try to make sure class ended on time every day, despite the large amounts of material that Prof. Soo covers. But I really enjoyed working with him this semester and appreciated his wealth of knowledge.
- \* none.
- \* -Might consider updating the cases. -Tweak tests to reflect the emphasis placed on analyzing financial reports, not just completing CFA problems.