

Prof. Derber  
Monday and Wednesday 6:45-8:45

AD 775  
Campion 236

AMERICAN AND GLOBAL BUSINESS  
**Corporations, Economic Crisis and Social Justice**

This course analyzes key topics in social and political economy focusing on the current economic crisis in the context of the corporate order in America and the world. It focuses on the interface between corporations and the state, and the way that the corporate regime organizes economic, political and social life while producing extreme instability and a new economic and financial meltdown. It also proposes changes in the corporate system – both at the national and global levels - that can heal American and world-wide deep social, economic and environmental crises while ushering in a new system of sustainability and global democracy.

The vast power of rising global corporate empires - from Citigroup to Exxon/Mobil to Microsoft - poses new threats to American democracy and the wellbeing of all citizens. Globalization and American corporations are trumpeted as the best hope for global prosperity and democracy. But the vast size of global markets and firms, their single-minded profit seeking, and *lack of public accountability* create a system of corporate domination, with financial instability and a deteriorating economy, a dangerously deteriorating planetary environment, and corrupted democracy.

This course offers new solutions for these problems, offering a vision of how to deal with the current crisis in the economy and environment and polity, while bringing corporations and unchecked American power under democratic control. It shows that we need new social movements with a global vision of democracy, equality, and global environmental justice and sustainability.

The course offers students literacy in globalization, political economy, the theory of the corporation and corporate responsibility, the practice of business, and the making of democratic and sustainable social change. It provides a new perspective on world affairs and American society, and should help students interpret the news about the economy and American social problems in a more critical and informed way. It does not require prior background in political economy or economics, and uses texts that are written for the general reader.

- 1) Requirements and Basis For Grading: Midterm and Final Exams (each about 50% of grade) Attendance and Participation are also a consideration

Books (In Book Store and on Library Reserve):

PURCHASE:

Bacevich, The Limits of Power  
Collins and Yeskel, Economic Apartheid in America  
Derber, Corporation Nation  
Derber, The Wilding of America  
Derber, Greed to Green  
Friedman, the Lexus and the Olive Tree  
Kuttner, Obama's Challenge  
Phillips, Bad Money  
Rifkin, The European Dream

**READINGS**

**I. The Backstory of the Crisis: Creating the Global Capitalist Regime**

A. Introduction

*session 1*

Derber, Hidden Power, Intro, Chaps 1-4 (optional)

B. Globalization: Exporting the Corporate System

*session 2*

Friedman, The Lexus and the Olive Tree, Chaps. 1,6,7,9

Brecher and Costello, Global Village or Global Pillage? Chapter 1 (online reserves)

C New Robber Barons? Savage Capitalism and Corporate Sovereignty

*Session 3*

Derber, Corporation Nation , Intro, Chaps 1,2, 5, 6, 8, 9

D. Inequality and Poverty: The Beginning of the End of the American Dream

*session 4*

Collins and Yeskel, Economic Apartheid in America, Chapters 1-3

E. Social Disintegration: The Ungluing of America

*session 5*

Derber, The Wilding of America, 5<sup>TH</sup> Edition. Chaps. 1,2,4, 5

**II. The Current Crisis: Regime Collapse?**

A. The 2008 Meltdown: Financialization, Debt and Financial Panics

Session 6

Phillips, Bad Money Chapters 1,2,4,7

Kuttner, Obama's Challenge, Chapter 1

B Toward Depression: Capitalism and Economic Collapse in the Age of Global Warming

Session 7

Magdoff and Foster, Great Financial Crisis Intro; Chapters 1; 5-6

Derber, Greed to Green, Intro, Chapter 9

MIDTERM EXAM

III. Solutions to the Crisis: Regime Change at Home

A. Justice and Prosperity: The Western European Solution

*session 8*

Rifkin, The European Dream, Chaps 1-6;9;16

B. Obama's Hope: The New New Deal

Session 9

Kuttner, Obama's Challenge, Chaps. 4-5

C. The Green New Deal: Solving the Crisis and Saving the Planet

Session 10

Derber, Greed to Green, Chapters 12-14

Derber, Corporation Nation, Chapters 9-12; 13,14

Korten, Agenda for a New Economy, Parts III and IV (optional)

