Sixth Entrepreneurial Finance and Innovation Conference
Conference Program

International Business School (IBS), Brandeis University

Conference Hotel: Boston Marriott Newton,
2345 Commonwealth Avenue • Newton, Massachusetts 02466 USA Phone: 617-969-1000

Conference Organizers: Thomas Chemmanur, Paolo Fulghieri, and Debarshi Nandy

Supported by The Kauffman Foundation and The Asper Center for Entrepreneurship at the International Business School, Brandeis University

Day 1 - Saturday, September 19th
Lee Hall - IBS, Brandeis University

8:00 First Shuttle Bus leaves Boston Marriott Newton for Brandeis University
8:20 Second Shuttle Bus leaves Boston Marriott Newton for Brandeis University
8:00 Breakfast
8:55 Welcome Comments

Session 1 Chair: Evan Absher, Kauffman Foundation

9:00 - 9:50 Firm Innovation and Financial Analysis: How Do They Interact? Jim Goldman, INSEAD and Joel Peress, INSEAD and CEPR.
Discussant: David De Angelis, Rice University

Discussant: Felipe Severino, Dartmouth College

10:40 - 11:00 Coffee Break

Session 2 Chair: Gustavo Manso, University of California, Berkeley

11:00 - 11:50 Effects Of Patent Rights On Industry Structure and R&D. Tolga Caskurlu, University of Amsterdam Business School
Discussant: Evgeny Lyandres, Boston University

Discussant: James Brown, Iowa State University.

12:40 - 2:00 Lunch and welcome address by Dean Bruce Magid, Martin and Ahuva Gross Chair in Financial Markets and Institutions, International Business School, Brandeis University.
Session 3

Chair: Stephen Cecchetti, Brandeis University

Discussant: Indraneel Chakraborty, Miami University

The Wisdom of the Crowd and The Dough of Sand Hill Road – Can Crowdfunding Predict Venture Capital Investments? Jermain Kaminski, RWTH Aachen University and MIT Media Lab, Christian Hopp, RWTH Aachen University, and Tereza Tykvova, Hohenheim University.
Discussant: Yasin Ozcan, Northwestern University

3:40 - 3:50 Coffee Break

Session 4

Chair: Blake LeBaron, Brandeis University

Discussant: Richard Townsend, Dartmouth College.

Deterring “Creative” Innovators: Technology Spillovers and Inventor Mobility.
Seong K. Byun, University of Mississippi, Jong-Min Oh, University of Texas, and Han Xia, University of Texas.
Discussant: Rosemarie Ziedonis, Boston University

5:45 Wine and Cheese Reception

Dinner at Faculty Club, Brandeis University.
Keynote Speech: “Are U.S. companies too short-term oriented?” Professor Steven Neil Kaplan, Neubauer Family Distinguished Service Professor of Entrepreneurship and Finance, University of Chicago, Booth School of Business

8:30 - 9:20 The JOBS Act and the Costs of Going Public. Susan Chaplinsky, University of Virginia, Kathleen Weiss Hanley, University of Maryland, and S. Katie Moon, University of Southern California.
Discussant: Shan He, Louisiana State University

9:20 - 10:10  
Discussant: Shawn Thomas, University of Pittsburgh.

10:10 - 10:30  
Coffee Break

Session 6  
Chair: Daniel Bergstresser, Brandeis University

10:30 – 11:20  
Discussant: Merih Sevilir, Indiana University

Cost of Experimentation and the Evolution of Venture Capital. Michael Ewens, California Institute of Technology, Ramana Nanda, Harvard University and NBER, and Matthew Rhodes-Kropf, Harvard University and NBER.  
Discussant: Ayako Yasuda, University of California, Davis

12:10 – 1:30  
Lunch

Session 7  
Chair: Debarshi Nandy, Brandeis University

1:30 - 2:20  
The Local Innovation Spillovers of Listed Firms. Adrien Matray, Princeton University  

Nishant Dass, Georgia Institute of Technology, Vikram Nanda, University of Texas, and Steven Chong Xiao, Rutgers University.  
Discussant: Daniel Bergstresser, Brandeis University

Adjourn

3:25  
Shuttle Bus leaves Brandeis University for Boston Logan Airport